

Safe-Tec is getting people excited about buying helmets by building in fun and functional technology they want at an affordable price. As a dealer we'll even send you a free sample so you can show it off and see your customer's reactions yourself.

Safe-Tec, based in the wine country of Temecula California has produced a full lineup of smart helmets for everything from skiing to biking to motorcycling. Safe-Tec was founded to connect the latest smart technology with the best helmet designs. Now Safe is engaging, empowering, and yes, fun!

Just watch...even the kids are going to start asking to buy this helmet.

So I did say "fun" so let's talk about how Safe-Tec delivers on that. The newest helmets from Safe-Tec are the TYR Plus and SK8 Plus, the world's first bicycle helmets with Amazon Alexa built-in. Ever had Alexa answer your questions or queue up music at home? Well you can now do all that while in the saddle too. Better yet, this keeps your hands on the handlebars while you do everything from declining a call to turning up the volume on your favorite jam.

Even Safe-Tec's other helmets without Alexa are engaging, with bluetooth integrated speakers and microphones , built-in LED lights and a noise-cancelling Motorcycle helmet.

Safe-Tec is still about Safety though. All it's helmets are certified, and often include ground-breaking new technologies like MIPs, designed by a Swedish brain surgeon to reduce rotational force in the event of a crash, and the German designed Fidlock magnetic closure that eliminates pinched necks.

Safe-Tec **protects** all it's helmets with a 2 year warranty against defects and a 2 year **crash credit**. Safe-Tec also protects your profits with a **60% margin**. We'll even protect your space by giving you a compact helmet display box and a wearable LED badge that is a great conversation starter. Ready to have customers excited about your helmets? Call or email us to get started!